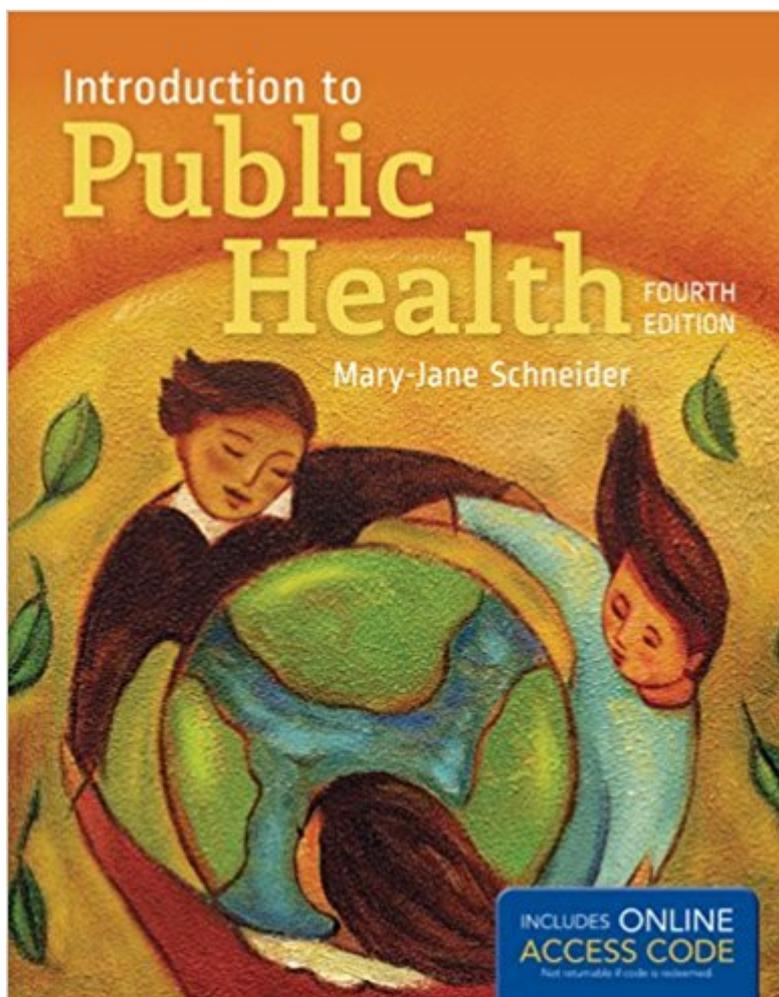


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Introduction To Public Health



Synopsis

Introduction to Public Health, Fourth Edition offers a thorough, accessible overview of the expanding field of public health for students new to its concepts and actors. Written in engaging, nontechnical language, this best-selling text explains in clear terms the multi-disciplinary strategies and methods used for measuring, assessing, and promoting public health. Packed with illustrative real-world examples, this updated edition provides students with informative discussions of the current technical issues and practical obstacles facing public health practitioners and policymakers alike. Through coverage of new approaches to research and data collection, current best practices in the field, and the social and ethical challenges of devising public policy, Introduction to Public Health, Fourth Edition provides readers with a broad-reaching, practical framework for understanding the multifaceted forces and organizations of today's public health enterprise.

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Customer Reviews

This is a wonderful textbook for an introductory course in public health, because it does a great job of utilizing past public health events in making a point. I like the ways in which epidemiology and the biomedical section of public health was explained, in a way which does not rely on statistics and not an overdose of epidemiological principles and what not. I love this textbook because it is arranged in a way with summary summarizing the past chapter pretty closely to the sections detailed more in depth from the chapter. This a great textbook for students embarking on a public health course, this is the best introduction, hopefully one to spur or ignite passion in the field. I also like the fact that this

textbook is current, in other fields older textbooks are used with less accurate data and or statistics, however in the field of public health this is not the case since the author used several recent as well as past public health events and associated information. The language is very easy to understand, sometimes the language used is not such making the text harder to read, such is not the case with this textbook. This textbook could have been better if there were fill in the blanks after each chapter to reiterate that the reader has fully grasped the concept or concepts in detail. As I have mentioned this is a great introductory text and is worth your while.

I took Introduction to Public Health where this book was a requirement. It is well written, and most importantly is a simple read with plenty of important information that is presented in a structured and interesting manner. This is a book anyone could pick up off the shelves in a library or a book store and read without looking into a dictionary. It is actual and timely reflecting important information about the current status of public health.

Other than it provides enough information for my class, it provides sufficient example to demonstrate the topic. And well cause the only reason I bought this is because my class requires me to buy it... Other than that I hate reading but it is still interesting enough that it keep me interested.

Public health is in itself a fascinating topic, though Schneider manages to turn the most of the book into a liberal tirade against conservatism. She also spends a great deal of the time lambasting Healthcare workers, particularly physicians. It's such a fascinating topic, though presented very poorly by Mary Schneider.

While Schneider provides great examples to support the topics throughout the book and uses language that is easy to understand but not dumbed-down, her writing was very opinionated. I have never felt so swayed by a textbook before.

This book was used for one of my Masters courses. While it does provide a good overview of many pertinent topics to public health, one must be careful when accepting all of the written information as fact. Many points in the book are made with no supporting evidence, which can be dangerous when given to an introductory reader.

The product appears to be outdated at best, though the copyright is for 2014. As a physician studying for my MPH, I found many of the comments made to be just that - commentary, unsupported by evidence. The political leanings also are quite obvious, and while it is important to study how politics undoubtedly affects public health, there is a line of professionalism that should not be crossed, and more importantly, distracts the scholar from gleaning the important factual information. Schneider does do a good job covered a wide array of topics, and the chapters are well organized and include helpful figures.

The book is very informative. However, the teacher's edition appears to have a lot of errors in their test bank.

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